

Report for:	West Green and Bruce Grove Area Committee 28 October 2013	ltem number	
Title:	An update on previous issues discussed at Forum meetings		
Report authorised by :			
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Lead Officer:	Ayshe Simsek

Ward(s) affected:	Report for Key/Non Key Decision: N/A
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1. Describe the issue under consideration

To further provide an update on previous issues discussed at the forum meetings, this was requested in the feedback questionnaire issued at the last meeting in June.

2. Background

At the first Area Forum and Committee ward members talked about the aims of the Forum and committee which included working with local people to improve the neighbourhood for all residents.

The area committees have additional powers to shape aspects of local services in response to local conditions and residents' concerns. A local area plan for the West Green and Bruce Grove is available and will be guiding future council activities, local budgets and planning decisions in the area. The plan will now also help shape the agenda for forthcoming Forum and Committee meetings.



Meetings start with an open public forum followed by a decision-making session of the Committee that is open to the public.

The Forum is also about shaping aspects of local services in response to local conditions and residents concerns allows opportunities for local residents to ask questions of local councillors and council officials, to make suggestions and raise issues of concern, as well as to network with other local residents, traders and activists.

Suggestions for topics at forthcoming meetings will be sought from residents at the end of the Forum meeting.

Update on issues discussed at previous forum meetings

Bruce Grove Youth Centre

Akin Akintola and Joyce Ogunjobi from Council's Youth services are attending to listen to the findings of Broadwater Farm United's survey of young people.

Broadwater Farm Facilities and Amenities

This is a potential item for discussion at the next Forum meeting in January, following a borough wide report in late November about what the council can do about their housing stock over the long and medium term.

Regeneration issues

Potential to take forward a discussion about support to small business on business on West Green Road/Philip Lane at the next meeting in January.

Tree Planting Policy

The consultation on the tree strategy was extended until 11th Oct. The Council are still reviewing all the responses with the aim of publishing the results towards the end of next week. The strategy is on schedule to go to Cabinet on Dec 17th 2013.

Employment for local people in Tottenham /Sainsbury's Recruitment Update

The recruitment for permanent in-store jobs at the new Sainsbury's superstore went live on 20 August and is drawing to a conclusion – final vacancies should be filled by next week. Sainsbury's have **restricted recruitment to people living within a 3 mile radius of the new store.**



160 new jobs are being recruited with 85 staff from the current store moving to the new store – 245 in total. Of the 85 current staff 33 are Haringey residents 39%.

To manage the recruitment on this scale the Council put together a partnership with JCP, the Spurs Foundation, Sainsbury's, our in house HEST team, and local providers delivering on our Jobs for Haringey programme. Economic Development have led and co-ordinated this partnership and provided staff to manage and run a series of assessments, screening, training, workshops and support for online applications.

The partnership has seen 509 people who expressed an interest in applying for Sainsbury's jobs and carried out a screening/assessment to determine level of basic skills and knowledge of retail and customer service before progressing to support with applications. Sainsbury's require a minimum of Level 1 maths for all their jobs, people must have two references, a valid active e-mail address (initial recruitment is online and requires registration on their jobs website verified through e-mails) and an initial online test based on numeracy and customer service values.

Of the 509, **362 people have been supported through attending workshops**, **1-2-1 support, and support when applying online and interview preparation.** The Learning Zone at Spurs has been the main venue for workshops and where people can come to access a PC and apply online.

Overall Sainsbury's have received **1730 applications** – just fewer than 11 applications for each job. **801 (46%) have successfully completed Stage 1** of the process – online application, numeracy and customer service tests. To date 174 of the 801 have withdrawn their application, 27 have not responded to invitations to Stage 2 (further customer service and values tests and interview), 47 have failed to attend for interview and **368 have been interviewed**. Interviews and inductions are taking place at 639 High Road, Tottenham.

143 job offers have made to applicants. **117 have completed their induction** and are undergoing training at other supermarkets in north London. All 117 people are local residents.

Feedback from Sainsbury's is very positive about the calibre of their new employees.

Further **recruitment of at least 20 temporary jobs (12 weeks)** to cover Xmas and New year period commenced in **early October** and we will offer the same service for local applicants registered with Jobs for Haringey and JCP (but not on the Work Programme as Primes will cover this.)

Recruitment to Sainsbury's online shopping service also commenced in October for starts in January and again there will be 20+ jobs – Pickers who



pack orders and Drivers. We will again offer the same service for local applicants.

The store will open to the public on Wednesday 6 November.

Community Buildings Review

With the principles for a strategy in place, the council has entered a period of engagement with its community tenants to collect more detailed information about their services, activities and how their buildings are utilised. This will help to provide an overview of the social value of each community centre, to enable informed decisions to be made in respects of community needs, regeneration and making the best use of council resources.

The council wants to hear how organisations contribute to a stronger society and benefit the whole community. To establish this, they are asking community building tenants to complete a series of self-assessments.

Self-assessment will help the council to assess the effectiveness of their community tenants, in terms of their governance and how their services benefit the wider community. It also provides a useful tool for groups to record accurate information about themselves, which can be used to support future funding bids and other applications that require evidence-based information on need, activity, value and impact.

The self-assessment process is a fundamental part of the review in supporting our decision making process for the future of the council's community buildings. It will also form the basis of regular assessments in the future, so that the council can be sure that our buildings are being used to meet the needs of the community and help regeneration.

The deadline for submission of the self assessment forms was 30^{th} September and the council are in the process of evaluating the assessments received and will start to provide feedback on the 30^{th} November.

3. Recommendations

3.1 That the report be noted



4. Local Government (Access to Information) Act 1985

N/A